

Josh Artman

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EDUCATION

Boston College, Morrissey College of Arts and Sciences — Chestnut Hill, MA Sept. 2015–May 2019

- BA in Communication, Minor in American Studies with Journalism Concentration
- GPA 3.81; Dean's List, Communication Honors Program, Lambda Pi Eta, Sophomore Scholar
- Selected as a 2018 Dean's Scholar, a top academic honor awarded to 50 students from a class of 1,500

University of Haifa, International School — Haifa, Israel Jan. 2018–May 2018

- Presidential Merit Scholarship, Beit Ha'Gefen Internship Program

WORK EXPERIENCE

Marketing Intern, FableVision Studios — Boston, MA June 2018–Aug. 2018

- Wrote blog posts and copy for company portfolio, case studies, website, newsletter, and social media
- Project Manager on an interactive comic created by the studio's art, technical, and marketing interns
- Managed a budget of \$3,000 for a private studio event, worked with catering company to feed 250 guests

Marketing and Outreach Specialist, Boston College Public Safety — Chestnut Hill, MA July 2017–Present

- Create educational PowerPoints, posters, and webpages for university-wide emergency awareness campaigns
- Meet bi-weekly with Public Safety leadership to advise on departmental social media outreach strategies

Student Ambassador, McMullen Museum of Art — Boston, MA Aug. 2016–Present

- Oversee production of podcasts and an upcoming AR app as co-chair of the Digital Humanities committee
- Greet visitors, log museum attendance, sell art catalogues and answer questions at the front desk

Teaching Assistant, Carroll School of Management — Chestnut Hill, MA Sept. 2017–Dec. 2017

- TA for "Social Media and Digital Business," a course in the Marketing and Information Systems departments
- Graded and monitored Twitter discussions, blog posts, and Qualtrics surveys for 42 seniors/graduate students

Digital Marketing Intern, Vivoom, Inc. — Boston, MA May 2017–July 2017

- Assisted the sales team in tracking client-posted CTAs and overall growth for multiple viral media campaigns
- Researched mobile marketing industry trends and wrote daily news scrubs for intra-office distribution

EXTRACURRICULARS

Editor-in-Chief and Staff Writer, The New England Classic — Chestnut Hill, MA Jan. 2016–Present

- Write, edit, and publish content for one of the nation's most active college satirical newspapers
- Lead weekly pitch meetings and maintain a daily brainstorm group chat with a staff of 25 writers
- Manage website and social media; coordinate production and distribution for our free biannual print issue

FM Radio DJ, WZBC-Newton — Chestnut Hill, MA Jan. 2017–Present

- Host a weekly FM rock show called "The Hitchhiker's Audioguide" and train new radio station interns
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INTERESTS: Hiking, cooking, mancala, *Seinfeld*, King Gizzard, Dungeons & Dragons, third-wave ska, memes

SKILLS: Microsoft Office, G Suite, Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro, Audition), Unity 3D, Twine, Wordpress, Squarespace, Tweetdeck, Facebook Instant Articles, audio recording & podcasting